EVERYTHING BUT THE HOUSE®

EVERYTHING BUT THE HOUSE LAUNCHES INAUGURAL SALES IN DENVER

(June 18, 2015 – Denver) The popular online estate sale company Everything But The House (EBTH) launches its first official sales in Denver this weekend. The first sale, going live tomorrow, is a man looking to sell his groovy bachelor pad furnishings and start fresh with his girlfriend. The second, which begins on Sunday, is the sale of unique items from a million-dollar Hilltop estate. These introductory sales demonstrate the diversity of EBTH's services, from downsizing to selling family estates. The Cincinnati startup has a large bidder base in regions across the country, but local sales mean more convenience and more interesting items for its customers in Colorado. With home market turnover and unique finds – from antiques to home goods, the Centennial State is the perfect new market for EBTH buyers and sellers alike.

EBTH offers benefits to both buyers and sellers, combining high-touch with high-tech. From a seller's perspective, EBTH offers a full-service solution – its employees take care of the entire process from photographing to cataloging and marketing items, they literally handle everything but the house – a first in the estate sale industry. The company's philosophy is to help empty clients' spaces wall to wall and make downsizing or selling an estate less of a hassle.

EBTH also offers a truly unique buying experience. The site's high-quality photography and user-friendly layout make it easy to locate and track items from across the country. All items start at a price of $1 and sales last for seven days. Last-minute bids add 5 additional minutes to the clock, giving everyone a fair shot at an item. Estimated shipping costs can be calculated instantly, leaving no mystery for the customer. Buyers have the option of picking up in person or shipping directly to them.

"We're very excited to open in Denver, a market that feels like a natural fit," said Andy Nielsen, president and CEO of EBTH. "As the largest generation in history retires, downsizes and relocates, there is a great need for a full-service business to help these people transition through their major life events."

About Everything But The House
Headquartered in Cincinnati, Everything But The House (EBTH) is a revolutionary online estate and consignment sale company that combines the personal touch of a local business with the convenience and reach of a global e-commerce company. EBTH presents sales based out of Cincinnati, Columbus, Lexington, Louisville, Indianapolis, Nashville, Atlanta, Boston, Washington D.C., Los Angeles, Dallas, Denver and Southwest Florida and is rapidly expanding to additional cities in 2015.

In 2014, EBTH raised $13 million in Series A funding to support this aggressive growth strategy. The EBTH team hopes to become the world's most-loved, most exciting resource to find special antique and modern pieces. With more than 100 sales a month and all items starting at $1, bidders from across the world find that there's always something new to discover at www.EBTH.com.

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