

Everything But The House (EBTH) Media Relations and Press Inquiries:

James Ferguson
EBTH, VP of Sales & Marketing
Phone +1 888.965.8672
james.ferguson@ebth.com

Brian Siegel
VERB Consulting Group & Gapstow Ventures
Phone +1 513.295.3533
brian.siegel@ebth.com

For Immediate Release

Everything But The House partners with the American Heart Association (AHA) charity and award-winning actress Susan Lucci for a fundraising benefit through their annual "Heart Ball" event.

CINCINNATI, OH — February 19th, 2020 — [Everything But The House \(EBTH\)](#), an online marketplace of uncommon goods, has partnered with the American Heart Association's (AHA) Heart Ball event & Susan Lucci!

EBTH has teamed with celebrated actress and soap opera legend Susan Lucci and the American Heart Association's annual Heart Ball event [as featured in People Magazine](#). There will be a preview of items from her personal collection on [Saturday, February 22nd, 2020 in Cincinnati, OH](#) at the Duke Energy Convention Center that benefits the research for prevention, treatment, and cure of heart disease. Many of the available pieces being auctioned for charity are personally signed in her color of red and accented with a heart. EBTH has a long history of partnering with the AHA non-profit organization, along with other 501(c) charities for corporate social responsibility efforts. Their recent formation of the EBTH Cares program reflects further commitment to improving the lives of others by way of their work related to donations, partnerships, and service work/volunteering.

"We are excited to partner with such a great organization like the American Heart Association, and are thankful to be collaborating again with our EBTH friend, Susan Lucci, who has provided items from her personal collection – with one of the featured items being a gown she wore to the Women In Red event last year in NY. Susan has also provided more than 160 high-end pieces: such as a pair of python-print Christian Louboutin pumps with a signed box, a Gucci velvet mini bag with signed box, a vintage Chanel choker necklace with signed box, a Tom Ford animal-print shoulder bag, and Emilio Pucci silk print dress worn by Lucci in Devious Maids. Most importantly, we are supporting ways to treat, prevent, and cure heart disease", said Jacquie Denny, Co-founder of EBTH.

Items such as designer handbags, clothing, and accessories will be auctioned off from Susan Lucci's personal collection through the EBTH marketplace from now until February 23rd, 2020. Proceeds from the auction benefit both the [AHA and Heart Ball's donation efforts](#).

To discover the uncommon or simply check out something amazing, visit EBTH on social media at [Facebook](#), [LinkedIn](#), [Twitter](#), [Instagram](#), and [YouTube](#), or for additional information email info@ebth.com.

About the American Heart Association (AHA)

The American Heart Association is a relentless force for a world of longer, healthier lives. We are dedicated to ensuring equitable health in all communities.

Through collaboration with numerous organizations, and powered by millions of volunteers, we fund innovative research, advocate for the public's health and share lifesaving resources.

The Dallas-based organization has been a leading source of health information for nearly a century. Connect with us on heart.org, Facebook, Twitter or by calling 1-800-AHA-USA1.

About Everything But The House (EBTH)

Everything But The House (EBTH) is an online marketplace to find & sell everything worth owning in this uniquely curated and carefully authenticated platform for uncommon items.

Started in Cincinnati, OH in 2008 by Jacquie Denny and Brian Graves, they created a company and culture that carries on the legacy of secondhand goods and changes the way they are discovered.

EBTH's mission

We passionately connect and serve those who have and want uncommon things, helping people realize the value of their possessions, while respecting the legacy of objects and sharing the stories of the people behind them.

For more information about EBTH, we encourage you to visit us for an uncommon discovery at www.ebth.com.

###